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Daisy Upgrades Digital Platform



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Network Services/Service Providers

Daisy Group has switched on its newly upgraded Digital Platform.

With an upsurge in bandwidth-demanding services and a growth in customers being served, Daisy took the proactive and early decision to upgrade its core network to 100 Gigabits per second.

Also known as the "Daisy Digital Platform", the network is monitored and proactively managed, ensuring optimum experience for customers.

Speaking ahead of the launch, Walter Rossi, Director of Architecture and Strategy, said: "Virtually every Daisy service, including broadband, internet access, wide area networking, voice, cloud and hosting is supported by our core network. It is at the heart of all of our operations.

"It is only logical for us to make the next big step and prepare for the further customer growth and the relentless capacity demands that brings".

Daisy's digital platform comprises a fully resilient optical ring architecture in the south of England, serving all customer access, interconnects, peering and nationally distributed data centres.

Daisy's MPLS/IP Core Network is based on the Cisco ASR9000 service provider routing platform. By adding the 100 Gigabit Ethernet capability, the network is now able to deliver a tenfold increase in capacity.

Through a strong partnership with Cisco, the upgrade was planned and executed smoothly without impact to customers.

Rachel Gray, Director Sales Operations, UK SP and Media, Cisco UK and Ireland said: "A number of years ago, Daisy asked for our support in redesigning and optimising their disparate acquired estate of multiple networks into one single next generation, all IP and multi-services network."

"Following the investment in their network and their ability to provide an optimised service, Daisy went on to become a Cisco Cloud and Managed Services Advanced Certification partner. And now as the latest development in our relationship, we are delighted to have been chosen to supply the network components and know-how to make their capacity increase possible."

"Daisy's customers can rest assured that the Daisy Digital Platform will deliver their services reliably and effortlessly."

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